



# Invitation to the EMD workshop



## Delivering Blue Growth through InterVision

*This **Blue Growth InterVision workshop** is about sustainable economic strategies through cooperative learning. Participants are invited to help one of five case-holders to explore with them pathways foreword in their Blue Growth challenge. InterVision is the workshop method. It will be introduced quickly after which you can bring it into practice. Your assistance and experience is sought by our case-holders: the Malta National Agency, Netherlands' scientific institutes, Ocean Energy Europe, the VASAB community and Cultural Heritage Netherlands. The workshop is organized by the Dutch Presidency with the support of her TRIO partner Malta.*

**18 May 2016 at the European Maritime Days in Turku, Room LOGI3, 13.30 – 15.00 hrs.**

We present the following five cases for you to participate in:

**The Maltese government,**

in its strategic thinking / quest to develop a blue growth agenda aligned with the Declaration on Blue



Growth of the Union for the Mediterranean and the West Mediterranean Sea Basin Strategy has set up a National Agency to work on sustainable economic strategies through interaction with maritime stakeholders and the development of maritime clusters, locally and regionally. Objectives in this sub-session: Exploring the development of maritime clusters and how these can fit with the philosophy of Blue Growth with a West Mediterranean perspective and showcasing how 'Malta Marittima' is trying to bridge the gap between the public and private sector and strengthening maritime governance through maritime clusters.

The **MUST-marine** consortium, in their pursuit for cluster cooperation of



**MUST**

fundamental and applied research institutes to boost innovation in the blue economy. MUST-marine is a cooperation between four Dutch applied and fundamental research institutes. MUST offers a one-stop-shop for advice, research and aid to developers of offshore activities by distinctive approaches and concepts through 'joint corporation programs', including certification, research and/or facilities. MUST contributes to every economic activity in seas and oceans which generates profit, but always with an open eye for the long-term sustainability of the activity and innovation power.





### **Ocean Energy Europe,**

pursuing the establishment of the first European off shore wave & wind farm. Ocean Energy Europe sees merits in seeking



**Ocean Energy Europe**

synergies with other types of renewable energy production forms at sea, both in spatial terms and sharing supporting activities (upstream/downstream). The case is still "under construction" to be able to present the most promising short term opportunity (wave/wind or tidal/wind).

**VASAB** investigating how to use maritime governance and maritime spatial planning as tools to propel blue growth. VASAB is intergovernmental multilateral co-operation of 11 countries of the Baltic Sea Region in spatial planning and development.



Topic: elaborating and implementing governance mechanisms and sharing good practices on motivation and involvement of stakeholders in developing coherent maritime spatial plans, methodology on functional linkage between sea and land uses on the principle of coherence in sea and land planning and land-sea interactions.

**Cultural Heritage Netherlands** seeking directions and practical solutions for maritime and cultural (under water) heritage in aiding blue growth. Aspects cover the leisure economy, engaging society, training and education programs and particularly the cooperation with entrepreneurs at sea such as the offshore wind industry.

### **Intervision, 5-step method**

**Question Introduction:** The case provider introduces his/her case/issue and offers brief explanation (5 min)

**Problem Familiarization:** Group participants familiarize themselves with the problem through questioning (15 min)

**Problem Definition:** Group participants formulate one of more problem definitions. The case provider listens to the definitions and proceeds to restructure and formulate (15 min)

**Advising:** Each group formulates at least one advice/recommendation to the case provider, who then identifies those which do or do not appeal to him/her (15min)

**Evaluation:** The case provider then evaluates the consultation process : experiences and influence of the feedback received from group participants (10 min)